

Dear Brother in Christ,

I write today to provide you with updates and will continue to share with you information as needed.

# **Additional Synod Information and Resources**

The Archdiocesan Synod website has been updated to include additional information and resources.

The archdiocesan timeline for the Synod has been extended to reflect the Holy See's updated timeline. The revised timeline for the Synod can be found **HERE**.

Resources in Spanish are now also available on the website.

General information about the Synod and parish listening session materials can be found at the links below:

English: https://adw.org/about-us/resources/synod/

Español: <a href="https://adw.org/es/sinodo/">https://adw.org/es/sinodo/</a>

If parishes would like copies of the Participant's Guide printed and shipped to your location, please email <a href="mailto:synod@adw.org">synod@adw.org</a> by Monday, November 15, 2021 with the following information:

- 1) The name of your parish.
- 2) The address you would like the Guide mailed to.
- The numbers of copies needed.
- 4) Do you need English or Spanish copies or both?

Should you or your staff have any questions about the Synod, parish listening sessions or the documents, please reach out to Dr. Jeannine Marino at <a href="MarinoJ@adw.org">MarinoJ@adw.org</a>.

## #iGiveCatholic 2021 Pulpit and Bulletin Announcements

At the recent Priest Council meeting, several priests asked that the #iGiveCatholic 2021 information be sent again.

#### Weekend of November 13-14

## Pulpit Announcement

#iGiveCatholic on #GivingTuesday will be held on Tuesday, November 30. It's 24 hours of giving by Catholics for the Catholic community, but you have the opportunity to make your gifts in advance beginning November 15 through November 30. Support our parish by visiting washington.igivecatholic.org and searching for our parish's profile. Gifts made on this website are secure and your gifts of \$20 or more are tax-deductible. Check and cash gifts given directly to our parish are welcome and appreciated in any amount! (You can find additional information about #iGiveCatholic in the bulletin) Join our parish to inspire and celebrate Catholic giving by spreading the word about #iGiveCatholic to your friends, family, and colleagues! Thank you for your support and generosity.

#### Bulletin Announcements and/or Flocknote

24 hours to #iGiveCatholic on #GivingTuesday! What better way to thank God for His continued blessings than to give back to our community? Beginning Monday, November 15, support our parish at <a href="washington.igivecatholic.org">washington.igivecatholic.org</a> with a \$20 donation, or by sending or dropping off a gift of check or cash in any amount directly to our parish.

### Weekend of November 27-28

### Pulpit Announcement

#iGiveCatholic takes place on #GivingTuesday is this upcoming Tuesday, November 30. If you haven't made your gift you still have time! Please visit washington.igivecatholic.org and search for our parish's profile. Gifts made on this website are secure and tax-deductible. Check and cash gifts given directly to our parish are welcome and appreciated! (You can find additional information about #iGiveCatholic in the bulletin) Join our parish to inspire and celebrate Catholic giving by spreading the word about #iGiveCatholic to your friends, family, and colleagues! Thank you for your support.

#### Bulletin Announcements and/or Flocknote

You still have time to support our parish on #iGiveCatholic for #GivingTuesday this upcoming Tuesday, November 30! To make your gift please visit **washington.igivecatholic.org** and search for our parish. Check and cash gifts given directly to our parish are welcome and appreciated!

## **Communications Branding**

After years of archdiocesan internal consultation and to affirm our Catholic witness in public, as of Friday, July 31, the Archdiocese of Washington's public name officially became "The Roman Catholic Archdiocese of Washington."

Our new name clarifies and eliminates brand confusion in social media and on the internet. We are weekly confused with our brothers and sisters of other faiths, who also use a diocesan structure and are based in Washington, D.C. such as The Episcopal Diocese of Washington and The Greek Orthodox Archdiocese of America.

In social media, we are often mistakenly tagged with the hashtag for the National Cathedral (the Episcopal Church's Cathedral in NW Washington, D.C.)

The Secretariat for Communications is actively managing this language change in all public places such as our internal stationery/presentation templates, marketing collateral materials, digital platforms including adw.org website (in English and Spanish at adw.org/es) and social media platforms (Facebook, Twitter, LinkedIn, Vimeo, YouTube, and Instagram).

### Remind the Faithful of Information on the Website

The archdiocesan website is updated regularly. Please see <a href="adw.org/coronavirus">adw.org/live-streamed-masses-and-prayers/</a> for a listing of live stream Masses and prayers, and <a href="cathstan.org">cathstan.org</a> and <a href="elpreg.org">elpreg.org</a> for the <a href="Catholic Standard">Catholic Standard</a> and the Spanish-language <a href="El Pregonero">El Pregonero</a> newspapers.

As always, should you have questions or need assistance from my office and the Pastoral Center, please let us know.

With gratitude for your priestly ministry, I am Sincerely in Christ, Very Reverend Daniel B. Carson Vicar General and Moderator of the Curia