# Archdiocese of Washington ParishSOFT Family Suite User Guide to Maintain an Accurate Parishioner Count

## Background

Accurate parishioner records enable the parish to reach people and engage them in parish life. Parishioner counts are helpful to the Pastor in planning and budgeting for capital campaigns and other parish fundraising. Counts of registered, active parishioner families are used to calculate the amount the parish will pay each year for the Catholic Standard.

This guide provides information on how the parish can maintain an accurate parishioner count.

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# **Family Suite manager**

The Pastor should designate a staff person as the manager of the Family Suite database. In some parishes, this staff person is the parish secretary and in others, the parish bookkeeper. The parish may utilize volunteers to do some of the recordkeeping using the database, but the volunteers must be accountable to the staff person designated by the Pastor. Volunteers should sign confidentiality agreements due to the parishioner personal and financial data available in Family Suite.

#### Family Suite training and resources

The parish's Family Suite manager should complete self-study training available in the ParishSOFT Family Suite software such as the hands-on Virtual Classroom training and the on-demand Video Lessons. The parish staff can also use the toll-free number to contact the ParishSOFT vendor for additional support. 866-930-4774, option 2, or <a href="mailto:support@parishsoft.com">support@parishsoft.com</a>

# Key data points - Registration Status and Family Group

The accuracy of the parishioner count depends on two key data points used to classify parishioners in Family Suite:

• the **Registration Status** checkbox – this box is checked if the parishioner intends to be a registered member of the parish as indicated by their completion of a registration form (of whatever format is used by the parish). See page 3 for a screen shot of the checkbox.

In Family Suite module, a family can be Registered at only one parish, but can be associated with another parish via the Family Group classification.

• the **Family Group** category – there are multiple, mutually exclusive categories to choose from in classifying parishioners. In general, the Family Groups describe the nature of the family's connection to the parish, e.g., Active, Inactive, Contributor only, School only, etc. See pages 4-5 for the full list of Family Groups.

Registered parishioners can have a Family Group category of either:

- Active as indicated by Mass attendance, offertory contributions or participation in parish activities.
- **Inactive** as indicated by the lack of active participation. Inactive parishioners are not deleted from the parish, but merely marked inactive.

Other **Family Group** categories such as Contributor, School Only are for families who do not intend to be registered at the parish and are therefore classified as unregistered. When adding these unregistered families to the parish database, the parish can copy family profile data from their registered parish. See page 8 for more information.

Parishioner families who are Registered and Active represent the official parishioner count of the parish for purposes of reporting such as in the annual parish report to the archdiocese.

#### **Registration Status and Family Groups**

There are two data points to be considered when classifying parishioners in Family Suite, the **Registration Status checkbox** and the **Family Group** category (see screen shot below).

Mi	r. and Mrs. Ma	aurice Dargis (538148)		
	Family Details M	ember Details (3) 🔻	Holy Trinity, Grosse Pointe	×
	Family Information	Notes		^
		Church of Registration: Holy Trinity, Grosse Details Modified On: Tuesday, Septembo Family Group: Active Registration Status: 2 1 Registration Date: 9/27/2016 Unregistered Date:		
	Last Name:	Dargis	Primary Address: Home Address	
9		Maurice and Cristina	Home Mailing Other	0
	Formal Mailing Name: Informal Name:	Mr. and Mrs. Maurice Dargis Maurice and Cristina Dargis		
	Formal Salutation:	Mr. and Mrs. Dargis	Country: United States ~ Postal Code: 48185 6937	
	Informal Salutation:	Maurice and Cristina	Address Line 1: 32741 Lone Pine Dr	
	Email Address:		Address Line 2:	
	Primary Phone:		City: Westland	
	Emergency Phone: Emer. Ph. Desc.;		State/Region: Michigan	
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		Edit Deta	is Close	

- 1. The *Registration Status* check box should be checked if the family is registered in the parish.
- 2. The *Family Group* further defines the family participation in the parish. These values are global and are the standard set of Family Group codes to be used in the archdiocese.

Active (Registered)	Family has intended to register at the parish by completing a registration form. One or more family members are active as indicated by regular Mass attendance, offertory contributions or participation in other parish activities. The Registration Status check box should be <u>checked</u> .
<b>Inactive</b> (Registered or Unregistered)	Family where all members are designated with a status of inactive. Registration Status can be <u>registered or unregistered</u> depending on the intent of the family in their communications with the parish.
<b>Contributor Only</b> (Unregistered)	Family is contributing offertory or other donations, but is not registered in the parish. The Registration Status check box should be <u>unchecked</u> as the family has not completed a registration form indicating their intent to register at the parish.
Moved (Unregistered)	Family has moved out of the archdiocese. The Registration Status check box should be <u>unchecked</u> .
<b>Religious Ed Only</b> (Unregistered)	Family participates only in the religious education program but is not registered in the parish. The Registration Status check box should be <u>unchecked</u> .
School Only (Unregistered)	Family has children attending the parish school but is not registered in the parish. The Registration Status check box should be <u>unchecked</u> .
<b>Deceased</b> (Unregistered)	All members of the family have a member status of Deceased. The Registration Status check box should be <u>unchecked</u> .
Staff (Unregistered)	Member of the staff who is not registered in the parish. The Registration Status check box should be <u>unchecked</u> .
<b>Visitor/Visitors</b> (Unregistered)	Can be used for a family that inquires at the parish, but has not yet chosen to register. The Registration Status check box should be <u>unchecked.</u>
Alumni (Unregistered)	Unregistered, former parishioner who has asked to stay on the parish mailing list for news, events, etc. The Registration Status box should be <u>unchecked</u> .
<b>Friends</b> (Unregistered)	Used by some parishes instead of the Contributor Only category. The Registration Status box should be <u>unchecked</u> .

Ministry Only (Unregistered)	Used by a parish that tracks volunteers for its events who may be registered at another parish. The Registration Status box should be <u>unchecked</u> .
Other (Unregistered)	Not defined
Other Church (Unregistered)	Not defined
Unknown (Unregistered)	Not defined
NeedsStatusUpdate (Unregistered)	Not defined

## **Determining Family Suite database accuracy**

The Family Suite manager should monitor several areas to maintain the accuracy of the parishioner database:

- Determine if duplicate parishioner records exist; the duplicate record can be merged at the request of the archdiocese administrator. See page 6 for more information on how to identify duplicate family records and how to submit a request to merge duplicate records. A future release of the software will give the duplicate-merging ability to the individual parish.
- Determine if all parishioners marked as registered did, in fact, intend to be registered at the parish as indicated by their completion of a registration form. A family continues to be registered until they inform the parish they no longer wish to be registered.
  - If a Registered parishioner (Active or Inactive) informs the parish that they have moved out of the archdiocese, their Registration Status should be changed to Unregistered and their Family Group category should be changed to Moved.
  - It is not uncommon, however, for a registered family to move out of the archdiocese without informing the parish. The parish can identify these families through a periodic mail campaign (i.e., noting which mail is returned undelivered). See page 11 for further information on mail campaigns.
- Determine if all Registered parishioners in the Family Group of Active are, in fact, considered by the parish to still be active based upon regular Mass attendance, offertory giving or participation in parish activities. If, in the opinion of the Pastor, a Registered parishioner family is no longer considered Active, their Family Group category may be changed to Inactive and the family remains Registered.

# How to identify duplicate family records

Parishes can discover duplicate family records as they perform various routine tasks in Family Suite such as processing a payment or processing contact information updates provided by a parishioner. A duplicate record can be confirmed by matching birth date, birth place, address, phone, email and/or sacramental records. If there is any uncertainty regarding whether two records are duplicates, the parish should contact the parishioner to inquire if the two records in question are for the same family. Several typical examples of duplicate family records include:

- Family record which was created for an individual child when sacramental records were initially imported and the child also exists as a member of the complete family record.
- A member exists on two family records in a child role on their parent's record and in an adult role on their own family record (either as single adult or family with spouse and possibly children).
- After being married, a woman remains on their own record with their maiden name (or as a child on their parents' family record) but also on a family record with their new husband. This duplication also exists when a payment for Religious Education classes is made using a check with the wife's maiden name, even if she has since change her name. A new record is often created because the last name is not found on an existing family record.

	Primary/Perma ecord to be ret	the second s		records to be me	<u>Secondary/D</u> arged into the l	<u>uplicate</u> Primary/Permanent r	record
Family Record	FamilyDUID	Member Record	MemberDUID	Family Record	FamilyDUID	Member Record	MemberDUID
Mr. & Mrs. James L. Kohler	137988	Catherine Kohler	315665	Catherine Kelly Kohler	160193	Catherine Kohler	330008
Mr. & Mrs. James L. Kohler	137988	Jim Kohler	292763	James Lewis Kohler	163465	James Kohler	333314
Ms. Kate Plumber	151213	Kate Plumber	568494	Ms. Mary Plumber	264652	Mary Plumber	555833
Mr. Mark & Mrs. Maureen Cole	188441	Mark Cole	590547	Mr. & Mrs. Mark Cole	144551	Mark Cole	311642
Mr. Mark & Mrs. Maureen Cole	188441	Maureen Cole	393985	Mr. & Mrs. Mark Cole	144551	Maureen Cole	299374

Sample format to request the archdiocese to merge duplicate records into the primary record

#### Format to use to submit a request to the archdiocese to merge duplicate family records

#### **Prevent duplicate parishioner records**

It is not uncommon for a parish to have duplicate parishioner records. A family name may be listed more than once in the database, e.g., one time with the correct spelling and a second time with incorrect spelling.

To prevent the creation of a duplicate record, the Family Suite manager should search for an existing record should always be performed before adding a new family or parishioner to the database. The software facilitates this search by bringing up the search screen when the Add New Family button is clicked. Records can be searched by last name, first name, and/or city.

#### **Data entry standards**

The parish should establish data entry standards to enable the parish to accurately sort, filter and search parishioner data and will also help prevent duplicate records.

For example, parishioners' formal names and nicknames should always be entered into the system in their proper fields, so the parish doesn't have duplicate records, e.g., a "James Smith" and a "Jimmy Smith." Entering both names into the proper data fields will allow the parish to use the Auto Fill feature that automatically populates the formal and informal mailing name and salutation fields when writing letters to parishioners.

The parish should also use consistent standards for entering addresses and phone numbers. For example, determine whether street abbreviations should be entered with periods (St., Ave., Dr.,) or without (St, Ave, Dr).

#### Data missing from parishioner records

The parish can identify data missing from parishioner records by sorting on the individual data fields in Family Suite. For example, to find missing email addresses, open the Family List or Member List page and click on the E-mail Address column header in the grid. The parishioner records with missing email addresses will be listed at the top of the sort. The same sorting is available for the data fields of Address, Phone, Envelope, Birth Date, or any other column in the Family Suite.

The parish can choose how to best collect the missing information, e.g., phone call, email message, mailed postcard, etc. Alternatively, parishioners can be invited to update their information through their own profiles in My Own Church, which is included with Family Suite.

# Adding Unregistered families to the parish database by copying contact information from their Registered parish

A parish can add to their database a family who is associated with the parish even if the family does not intend to be registered at the parish. For example, a parish should add to their database the families who are Contributors Only, School Only, Religious Education Only, etc.

The parish can add such families to their database by copying the family contact information from their registered parish. The parish should be careful to add the family as <u>Unregistered</u>. The family data is copied to the parish and the family's registration remains at their registered parish.

• Search for a family associated with the parish, but registered at another parish

Fin	d Family						
Sele	cted Organization:	Blessed Sacrar	ment Parish, Ann Art	oor			
Filte	er by Organization:	All			~		
C	Last Name.*	Dargis					
	First Name:	Cristina					
	City:	Westland		Search			
	Family Name		Registered Orga	nization	Family DUID	Diocesan	
0	Dargis, Cristina		All Saints Parish (Ann	n Arbor,MI)	104001		
•						۱.	
		Add I	New Family Move S	elected Family 🔻	Cancel		
			As Unr	<u>egistered</u>			t
	<b></b>	Formal	Mailing Nam As Reg	istered			
		Inf	ormal Name:				

• Choose to Move Selected Family As Unregistered

iz	Message from webpage
iz r	Move the Dargis family (538148) to currently selected organization Blessed Sacrament Parish, Ann Arbor?
N	OK Cancel

• OK, move the family to the parish (as Unregistered so data is merely copied from the Registered parish).

# Updating a family's Registration Status and Family Group

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<b>V</b>																				(	Q.	Clear Sea	arch Re	<u>sults</u>	
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Able	er, Jaso	n and	<u>Fracey</u>	3			6491	abl	er@de	moem	ailaddre	ss.com	555-	2222		2351 E	Ilswor	th Rd				Ypsilant	ci		
Ada	ms, To	td and	Jane	-			1129	ada	amsfar	nilv@d	lemochu	rch.con	734-	621-12	12	373 N	Zeeb	Rd				Ann Art	oor		

# Mr. and Ms Jason Abler (100300) Env#: 6491

Family Details	ember Details (5) 🔻	All Saints Parish, Ann Arbor	A
Family Information	Notes		
	Church of Registration:	All Saints Parish, Ann Arbor	
	Details Modified On:	Friday, May 25, 2018 1:31 PM	
	Family Group:	Active ~	
	Registration Status:		
	Registration Date:	3/29/2017	
	Unregistered Date:		
Last Name.*	Abler	Primary Address: Home Address	
First Name(s).*	Jason and Tracey	Home Mailing Other	
Formal Mailing Name:	Mr. and Ms Jason Abler		
Informal Name:	Jason and Tracey Abler	Auto Fill Country: United States	
Formal Salutation:	Mr. and Ms Abler	Postal Code: 48197 4855	
Informal Salutation:	Jason and Tracey	Address Line 1: 2351 Ellsworth Rd	

Family Details Me	ember Details (5) 🔻		All Saints Pari	sh, Ann Arbor			
Family Information	Notes						
	Church of Registration:	All Saints Parish, Ann Arboi			~		
	Details Modified On:	Friday, May 25, 2018 1:31	M				
	Family Group:	Ministry Only	5				
	6 Registration Status:	No Family Group	<b>T</b>				
	Registration Date:	Organization/Business No Surviving Members					
Add Delete	Unregistered Date:	Visitor					
Last Name?	Abler	Active (blank)	Address:	Home Address	~		
First Name(s):*	Jason and Tracey	Inactive	ne Ma	iling Other			
Formal Mailing Name:	Mr. and Ms Jason Abler	Staff					
Informal Name:	Jason and Tracey Abler	School Only	Country:	United States	~		
Formal Salutation:	Mr. and Ms Abler	Religious Ed Only Moved	ostal Code:	48197	4855	🞇	
Informal Salutation:	Jason and Tracey	Contributor Only	ess Line 1:	2351 Ellsworth Rd			

July 2018

# How to run a report of Registered, Active parishioners

	A-Z A 0-9 0	B C D E F G 1 2 3 4 5 6	H I J H	K L M N Filter Criteria: None	O P Filter Colu
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0-9 10 rece Filter					ar Filter
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Fai Membership: Registered	× 🏍	Family Work Groups			
Abe Family Group: Active	~ <b>&gt;</b>	Christmas			
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Abt Exact Search:					
Agi	Apply	Clear Cancel			
Exact Search:	Apply 2622 <u>allenmjbj@noumain.co</u>		hestnut Ridge Road	Leonardtown	
Agi		m 301-997-0014 20740 (		Leonardtown	
Agi Alien, Matthew and Barbara	2622 <u>allenmjbj@houmai.co</u>	m 301-997-0014 20740 ( .com & 301-997-1120 41545 (			
Agi Alien, Matthew and Barbara Alton, Heather	2622 <u>allenmjbj@houmai.co</u>	m 301-997-0014 20740 ( <u>com &amp;</u> 301-997-1120 41545 ( 301-475-2091 39280 (	)xen Ct	Leonardtown	

## Mail Campaigns to determine accuracy of parishioner data

The objective of the mail campaign is to confirm the family contact information and verify their Registration Status and Family Group category. The process and materials described below are samples from several parishes which have conducted a mail campaign.

## **Process steps**

- Generate bulletin and Mass announcements (Example 1)
- Send a gently written letter from the pastor to the parish family requesting they complete and return the enclosed form that contains information the parish will need in order to update their database. (Example 2 & 3)
- The letter should include a date as to when the form should be returned. The letter could include a return self-addressed envelope
- The form or letter should include instructions on how to return the form (i.e. mail, collection basket, etc.)
- Phone Call | Email | 2<sup>nd</sup> Letter Follow-up should be scheduled about a month after the return date for forms not received

# **Example 1: SAMPLE BULLETIN AND MASS ANNOUNCEMENTS**

Please help us maintain accurate parishioner records. In the near future, you will receive a letter and survey form by mail. Please fill out and return the form as soon as possible. If you have questions, please email *ContactName* at *EmailAddress* or text/call them at *PhoneNumber*.

Thank you for your continued support of *ParishName*.

## **Example 2: SAMPLE LETTER TO PARISHIONERS FROM PASTOR**

ParishName Parish Address Parish City, State Zip

Date

Dear Parishioner:

Please help our parish maintain complete and accurate parish records (e.g. some records may be missing data such as current family members within the household, phone number, date of birth, verification of the sacraments, etc.). Your response will assist enable us to contact you when needed and help us to know our parishioners.

When filling out the form, please indicate if you:

- Are a Registered Parishioner
- Wish to become a Registered Parishioner
- Wish to be a Parish Friend (someone who is not registered but who is still active in the parish and resides in our system). As a Parish Friend, you are welcome to participate in all parish ministries and activities, and your contributions/donations will be available, upon request, at tax time.

Please return the completed form via the weekly collection basket, US mail to the rectory at *RectoryAddress*, or emailed to *ContactName* at *EmailAddress*. If you have questions, please contact/text *ContactName* at *PhoneNumber*.

I am deeply grateful for your continued and faithful support and look forward to receiving your updated form.

Sincerely in Christ,

PastorName Pastor

# Example 3: SAMPLE SURVEY FORM

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											Name
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			er	Cell Numbe						Number	Phone
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			ould like Friend o			l like to of ter in the			istered/keep hioner.	ready regi is a Parisł	
		SEHOLD	s of Hou	ER MEMBER	<b>ST ОТН</b>	RSELF, LI	DING YOUR	INCLUI			
Marital Status	Confirmed?	Baptized?	Catholic	of Birth	Date						
Married Divorced		Yes or No	Yes or No								
Single Widow Separated						Gender		l, Last)	(First, Middle Initia	Full Name	lead
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											Child
											Child
											Child
											Child/ Other
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velopes: Yes No	ue sending env	Discontinu	]	Yes No	Giving:	lectronic	Ele	s No	envelopes: Ye	receive	Wantto
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