# FINANCIAL REPORT



## to the People of the Archdiocese of Washington | Fiscal Year 2014-15 | De

December 31, 2015



#### Dear Brothers and Sisters in the Lord,

It is my privilege each year to present to you the Financial Report of the Archdiocese of Washington. With a profound sense of gratitude, I share with you the report for fiscal year 2014-15, which provides an overview of the faithful stewardship of the funds received by the archdiocese while highlighting the wide range of activities within our archdiocesan Church.

Pope Francis stressed in his pastoral visit to Washington that "Jesus wanted to show solidarity with every person. He wanted everyone to experience his companionship, his help, his love." As shown in this report, acting together, we try to make that happen. Thanks to your support, through the archdiocese's ministry to the faithful and its evangelization outreach to the world, Christ's love, teaching and healing are manifested in our community every day.

Reflecting the universality of the Church and the diversity of the whole human family, the archdiocese is a vibrant home to more than 620,000 Catholics, with Mass celebrated in more than 20 languages in 139 parishes. Nearly 27,000 students receive an excellent faith-based education in our 95 Catholic schools. Meanwhile, Catholic Charities, Victory Housing and other affiliated agencies provide material and spiritual assistance to more than 120,000 people each year, making the archdiocese one of the largest private social service providers in the region.

All this and more is made possible because of your charitable giving, which touches so many people in so many ways. Most particularly, as you review this report, it is my hope that you will have a greater understanding of how the funds entrusted to the care of this archdiocesan Church are faithfully distributed and used as intended to support our Gospel mission through these ministries, programs and parishes.

The figures, facts and data published in this report are not simply an accounting of funds, but also a reflection of your love of the Church and concern for others. Looking forward in the Jubilee of Mercy, you may be assured that your generosity will continue to make a profound difference in the lives of so many people in our Church and community.

Asking God's blessings on you and with deep appreciation for your continued commitment and support of the good works of this archdiocesan Church, I am

Faithfully in Christ, & more Cane. Luce Archbishop of Washington







The financial information included in this report (except the information related to affiliated agencies on pages 4 and 5 and parishes and schools on page 8) is derived from the June 30, 2015 audited financial statements, which are available at adw.org/financial-reports.

## REVENUE ARCHDIOCESAN CENTRAL PASTORAL ADMINISTRATION

## Sources of Revenue

Archdiocesan operating revenue for the 2014-15 fiscal year was \$40.5 million.

he Cardinal's Appeal is the largest source of operating income for the archdiocese, with nearly \$14.5 million received in the 2014-15 fiscal year to support programs and ministries around the archdiocese. Money from the Appeal is used to support children attending Catholic schools, men studying to become priests, pro-life and ethnic ministries and many other pastoral ministries and social concern programs in our local community.



**Assessments**, which come primarily from parishes, accounted for the second largest source of revenue, contributing \$12.5 million. They are used to fund needed support services for administration, communications, development, religious education and facilities costs, as well as support for education, financially needy parishes, schools, organizations and families. Parish assessments averaged 9 percent of total parish income.

**Gifts and grants** include bequests and other one-time gifts to the archdiocese, including some restricted for specific purposes.



**Fees and other income** of more than \$5.4 million were collected primarily for services provided to others, such as administering insurance billing and claims, investing and monitoring the lay and priest retirement and other investment funds, and fees for programs held throughout the archdiocese.



**Rental income** of \$2.6 million includes rent from affiliated service providers such as Catholic Charities and St. Ann's Center for

Children, Youth and Families that pay rent on archdiocesan buildings used for their programs. The archdiocese then makes equal contributions to these corporations so there is an offsetting expense in Pastoral Ministry and Social Concerns. The balance excludes \$1.1 million of non-cash rental income.

**Investments and beneficial interest** in investments held by others reported losses totaling \$1 million during fiscal year 2014-15.

In addition to the operating revenue and expense, the archdiocese has **insurance services** revenue of \$43.8 million and expenses of \$41 million primarily representing pass-throughs of amounts received from parishes and agencies and paid out in claims and benefits. The insurance funds also had \$0.7 million in investment losses net of other non-operating income.



### Archdiocese of Washington: Who we are 2014-15 fiscal year

- 621,000 Catholics
- District of Columbia and five Maryland counties
- 139 parishes and 9 missions and communities
- 95 Catholic schools, including 62 archdiocesan elementary schools and early childhood programs and 2 archdiocesan high schools
- 26,960 students in Catholic schools
- 24,141 students in religious education
- 308 priests, including 227 active and 81 retired archdiocesan priests
- 68 seminarians
- 276 permanent deacons
- 470 religious women and 531 men religious serving in the archdiocese

## Central Pastoral Administration Operating Revenue | Year ended June 30, 2015

|   | Cardinal's Appeal                                   | \$ 14,457,000 |     |     |
|---|---|---------------|-----|-----|
|   | Assessments   | 12,477,000    |     | 6%  |
|   | Gifts and grants                                    | 6,584,000     | 13  | 0/  |
|   | Fees and other income                               | 5,406,000     |     | /0  |
|   | Rental income                                       | 2,599,000     |     |     |
|   | Total Operating Revenue<br>before investment losses | \$ 41,523,000 | 16% |     |
| _ | Interest and beneficial interest (losses)           | (1,048,000)   |     |     |
|   | Total net operating revenue                         | \$ 40,475,000 |     | 30% |
|   |   |               | 29  | 2   |



## EXPENSES | ARCHDIOCESAN CENTRAL PASTORAL ADMINISTRATION

## Supporting the Church of Washington

he generous support of the people throughout the archdiocese enables the Church of Washington to bring the light of Christ to the faithful and those in need through its many ministries and programs.

Cardinal Donald Wuerl celebrated a Mass for Peace, Religious Freedom, and Toleration on the Solemnity of the Assumption of the Blessed Virgin Mary to stand in prayerful solidarity with the Christians of Iraq. Following the Mass, an interfaith service for peace was hosted at the St. John Paul II National Shrine. "Peace can only come when there is mutual toleration among and between differing religious groups and when there is the recognition of religious freedom, religious liberty," Cardinal Wuerl said in his homily during the Mass at the Cathedral of St. Matthew the Apostle. "On this Solemnity of the Blessed Virgin Mary, who is also the Queen of Peace, we pray as an expression of human and Christian solidarity. We also pray that our hearts be touched with compassion and courage."

Marking the 42nd anniversary of the 1973 Supreme Court decision, Roe v. Wade, more than 28,000 Catholic teens and young adults from around the country attended the annual Youth Rally and Mass for Life at two arenas in Washington, D.C. in January 2015. They packed the Verizon Center and the D.C. Armory to celebrate the gift of life



and pray for an end to abortion. Following the Mass, the bishops, priests and youth participated in the National March for Life to the U.S. Supreme Court.

In May 2015, Cardinal Donald Wuerl issued a pastoral letter, Being Catholic Today: Catholic Identity in an Age of Challenge. The cardinal notes that a key part of the pastoral letter reflects on "our freedom to be who we are as followers of Christ and some of the challenges of our age as we try to live and share our faith." Chapters in the cardinal's pastoral letter address the gift of new life through baptism, reflections on what it means to be a member of God's family, the ways by which people can see the presence of the Church,

what it means to choose to be a follower of Christ, the impact of God's mercy in people's lives and in the world, and the Church's contributions to the wider community.

The Archdiocese of Washington ordained nine men to the priesthood in June of 2015. More than 2,000 priests, family and friends filled the Basilica of the National Shrine of the Immaculate Conception for the ordination. They included men who grew up in the archdiocese, in other parts of the United States, and internationally, ranging in age from 27 to 43. The men were among 68 seminarians preparing to become priests for the Archdiocese of Washington last school year.

### Central Pastoral Administration Operating Expenses

Year ended June 30, 2015

| Pastoral Ministry & Social Concerns | \$<br>8,265,000   |
|-------------------------------------|-------------------|
| Catholic Education                  | 5,569,000         |
| Ministerial Leadership/Seminaries   | 8,058,000         |
| Archdiocesan Administration         | 6,239,000         |
| Communications                      | 1,616,000         |
| Parish Services                     | 2,625,000         |
| Gifts & Assessments                 | 1,904,000         |
| General & Administrative            | 4,855,000         |
| Development                         | 2,412,000         |
| Total Operating Expenses            | \$<br>41,543,000  |
| Total Operating Revenue             | \$<br>40,475,000  |
| Operating Deficit                   | \$<br>(1,068,000) |





#### **Operating Expenses**

**Pastoral ministry and social concerns** accounted for \$8.3 million. These included expenses for campus ministry and the Newman Centers at five local universities; Office of Worship; Office of Evangelization and Family Life; Office of Hispanic Pastoral Affairs; Office of Black Catholics; the Lay Leadership Institute; ministry to persons with disabilities; pro life ministries, and many more important programs that are essential to the life of the Church.

**Catholic education** expenses totaled \$5.6 million, which included support for students in Catholic elementary and high schools across the archdiocese as well as the Catholic Schools and Religious Education Offices that provide support to Catholic education for children and adults. A portion of this expense enabled the archdiocese's Catholic Education Foundation to award \$5.7 million in tuition assistance, which is covered in more detail on page 7.

Ministerial leadership and seminaries included the education and training of our seminarians, the largest expenditure in that category. In 2014-15, 68 seminarians studied to become priests for the

Archdiocese of Washington. The archdiocese owns and operates two seminaries: the Redemptoris Mater Archdiocesan Missionary Seminary in Hyattsville and Saint John Paul II Seminary in Washington, DC. Continuing education and special medical care for priests, the Office of Vocations, the Office of the Diaconate and the Office of Consecrated Life are all part of ministerial leadership.

**Archdiocesan administration** expenses included the Office of the Archbishop and three auxiliary bishops, the Office of the Chancery, a portion of the Office of Human Resources and the Office of Government Affairs.

**Communications** expenses covered the Secretariat for Communications and its efforts through traditional and social media outlets and digital media. The Catholic Standard and El Pregonero newspapers are also part of the Secretariat but are primarily funded by Carroll Publishing Company, which is an archdiocesan agency whose financial results are reported on page 4. **Parish services** included the Office of Parish and School Financial Operations and portions of the Office of Facilities Management and the Office of Human Resources.

**Gifts and assessments** represented required membership assessments from the Holy See and organizations such as the United States Conference of Catholic Bishops and Maryland Catholic Conference, as well as modest gifts the archdiocese made to other Catholic organizations.

General and administrative expenses included the archdiocesan Offices of Finance, Information Technology and a portion of the Office of Facilities Management.

**Development** costs covered the Secretariat for Development, which serves the archdiocese through running the Cardinal's Appeal, the Catholic Education Foundation, the Forward in Faith foundation, planned giving and other outreach.

## ARCHDIOCESAN AGENCIES



s a visible sign of Christ's presence in the world today, Catholic Charities of the Archdiocese of Washington reminds us that faith, compassion and service to one another transform people's lives in a truly meaningful

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At a cost of more than \$137 million last year, the archdiocese's charitable and social concern agencies care for the poor, shelter the homeless and protect those who are vulnerable or oppressed.

More than \$24 million was spent by educational corporations, which include the two archdiocesan high schools: Archbishop Carroll High School in Washington, D.C., and Don Bosco Cristo Rey High School in Takoma Park.

This financial summary does not replace those produced by these agencies, which are separately incorporated with various sources of revenue, but is included to provide an understanding of the impact they have across the archdiocese.

#### **Catholic Charities**

Motivated by the Gospel message of Christ to love and serve the most vulnerable, Catholic Charities of the Archdiocese of Washington serves those in our communities who need a helping hand by reaching out and bringing Christ's light when it is needed most. During the fiscal year, it reached more than 123,000 people in the D.C. and Maryland region, assisted by more than 8,400 volunteers.

St. Maria's Meals Program expanded in the fiscal year, adding three different locations in the region and providing 15,097 meals and affordable groceries to thousands of families, individuals and homebound seniors who otherwise face the overwhelming reality of hunger. The employment programs assist clients with starting a job through workforce development programs and gaining skills needed to become successful employees. With the help of these training courses and the support from staff, 693 people started a new job.

One of the toughest hypothermia seasons recorded in Washington, D.C. was during the 2014-15 fiscal year, and

In September 2014, the Mid-Maryland Mission of Mercy and Health Equity Festival. cosponsored by Catholic Charities of the Archdiocese of Washington and by the University of Maryland's School of Public Health's Center for Health Equity, served 1,200 patients, receiving more than \$1 million in dental care.

Catholic Charities helped 3,936 men, women and children stay out of the elements and in hypothermia shelters during the coldest nights. Catholic Charities has smaller, long-term housing programs where 1,785 men, women and children work closely with a social worker to address issues to assist in breaking the cycle of homelessness. For 1,151 men, women and families, transition into longer-term housing situations was made possible with the Catholic Charities Homeless & Housing Services, establishing stability and working toward independence.

One client, Sherri, has been able to work toward selfsustainability through Angel's Watch, a shelter for women and their children who are homeless and/or fleeing domestic violence. Sherri and her one-month-old daughter, Rebecca, were trying to escape both. Since arriving at Angel's Watch, Sherri began training as a certified nurse's assistant to become a registered nurse. She has also reunited with her two sons, who were living with her mother where they could have a more stable home, and Sherri is now working toward living independently. This past September, Sherri and her daughter were able to meet Pope Francis during his visit to Catholic Charities. "He looked directly at me and smiled," Sherri said. "I felt filled with light."

#### Archdiocesan Service and Educational Agency Expenses

Year ended June 30, 2015

#### **Charity and Social Concern Corporations**

| Catholic Charities                               | \$ 85,703,000  |
|--|----------------|
| Catholic Cemeteries                              | 10,345,000     |
| St. Ann's Center for Children,                   |                |
| Youth and Families                               | 4,804,000      |
| Carroll Publishing Company                       | 1,736,000      |
| Catholic Youth Organization                      | 915,000        |
| Victory Housing                                  | 33,069,000     |
| Victory Youth Centers                            | 454,000        |
| Total Charity and<br>Social Concern Corporations | \$ 137,026,000 |

#### Educational Corporations (excludes parish-based schools)

| Archbishop Carroll High School        | \$ | 5,912,000   |
|---------------------------------------|----|-------------|
| Don Bosco Cristo Rey High School      |    | 5,101,000   |
| Consortium of Catholic Academies      | 5  | 8,721,000   |
| Mary of Nazareth<br>Elementary School |    | 4,466,000   |
| Total Educational Corporations        | \$ | 24,200,000  |
| Total Agency Expenses                 | \$ | 161,226,000 |





Salesian Father Steve Shafran poses with students at Don Bosco Cristo Rey High School in Takoma Park in May 2015. At the end of the school year, Father Shafran left the school to take a leadership role in his religious order, the Salesians of Don Bosco.

#### Don Bosco Cristo Rey High School

on Bosco Cristo Rey High School in Takoma Park, a college preparatory program for diverse students with limited financial means, expanded during the fiscal year with the opening of a new Academic and Science Wing.

On Sept. 4, 2014 Cardinal Wuerl blessed the 15,000 additional square feet of space for the school, which includes chemistry, biology and physics labs; a computer lab; five additional classrooms; a counseling center for students; and a resource room for faculty and staff.

Teacher Michael Ferguson said that his goal in the chemistry lab was "to find students in class who have a passion for science, and enable them to maximize their time here," and for all students to learn how chemistry "is relevant to everyday life" and related to issues such as the environment. "It's a tremendous facility," he said.

Senior Jajuan Moorer said he was thrilled at his school's new facilities. "For me, I'm a science guy!" he explained, adding that he hopes to major in biology or biochemistry in college.

Also in the fall of 2014, Don Bosco achieved two other milestones, as it welcomed its largest ever freshman class of nearly 150 students, among its overall record enrollment of nearly 400 young women and men from throughout the Washington area.

"We are learning with strong faith, everything is possible," said Father Shafran, Don Bosco Cristo Rey's founding president, pointing out the growth of the school while facing a severe nationwide economic downturn in its beginning years.

The Cristo Rey educational experience, which includes an innovative work study program, is transformational for the students, and for all those involved in it, the priest said.

#### Victory Housing

Victory Housing, Inc., the non-profit housing development arm of the archdiocese,

provides affordable housing and related social services to more than 2,500 low-and moderateincome senior citizens and families in Washington, D.C., and Montgomery, Prince George's, Charles, Calvert and St. Mary's counties in Maryland, in 30 housing communities at a cost of more than \$33 million in 2014-15.

In the spring of 2015, Victory Housing's founder, Monsignor Ralph Kuehner, was recognized by The Catholic University of America by presenting him with the Catholic University Alumni Association Achievement Award for his tireless efforts in establishing programs for the poor, including Victory Housing. Monsignor Kuehner, 91, celebrated the 65th anniversary of his ordination to the priesthood in June, 2015. On the founding of Victory Housing, Monsignor Kuehner said, "One of the things I had in mind for our facilities is that they wouldn't be very large so that people would really get to know each other and feel like they had a family now...and I've seen that happen in many places, where they become a family to each other."

#### St. Ann's Center for Children, Youth and Families

Founded in Washington in 1860 by the Daughters of Charity, and located in Hyattsville since 1962, St. Ann's has been dedicated in its mission of caring for vulnerable children and atrisk young mothers. Over its 154-year history, St. Ann's has served as an orphanage, an adoption agency, an emergency shelter for abused children, a residence for teenage mothers, a housing program and an affordable day care for working families and the children in residence at St. Ann's.

Three years ago, Charde arrived at St. Ann's Center for Children, Youth and Families nine months pregnant and homeless. When her son was old enough to enter St. Ann's Child Care Center, Charde enrolled in St. Ann's High School. She thrived in the school, where each student is able to chart a path toward a family-supporting career with the help of teachers and counselors. Mrs. Courtney Beckler, Mathematics and Technology teacher, remembers thinking that "the school could be collapsing around [Charde] and she would still be sitting at her desk, ready to start the next assignment."

As a young, single mother, Charde was a role model to her classmates who understood the challenges of succeeding in school and at work while also raising a child. Charde blossomed in St. Ann's High School's small classes, where teachers and counselors worked closely with her to identify her academic and career goals and chart her path to success.

When Charde reached her Career Research and Development course - a junior year requirement for graduation - she chose to volunteer at Providence Hospital. Once again, Charde's supervisors and coworkers quickly recognized that this young woman had an unshakeable work ethic.

Charde asked to continue volunteering at Providence Hospital even after completing her course requirements, hoping to strengthen her resume so that she could find employment after graduation.

Just before Charde was to receive her high school diploma on May 29, 2015, her work-study supervisor walked to the podium. Like Charde's teachers and colleagues who spoke before him, Clyde Wright, manager of Material Management at Providence Hospital, commended Charde on her reliability, passion for the job, and work ethic.

"Sometimes, things happen for a reason," Wright told the audience of Charde's family, friends, classmates and faculty, "And last week I found out that we are about to have a new opening in our department. Charde, I hope you will consider working for Providence Hospital, full-time."

St. Ann's Center works with many families, just like Charde and her son, toward selfsustainability. In 2015, 26 mothers and 24 children were served in their Teen Mother & Baby Program. In St. Ann's Education & Employment Program, 24 mothers attended St. Ann's High School, 95 percent of eligible students advanced in grade level, and 70 percent of eligible mothers obtained employment. Charde blossomed in St. Ann's High School's small classes, where teachers and counselors worked closely with her to identify her academic and career goals and chart her path to success.



Charde arrived at St. Ann's Center for Children, Youth and Families nine months pregnant and homeless. Three years later, she graduated from St. Ann's High School with the help of many St. Ann's staff members, including Tawanda Kenner (left), Resident Health Life Coach and Gayle Dicks (right), Resident Life Coach.

## ARCHDIOCESAN RETIREMENT PLANS

#### Caring for our retired employees

ore than 6,000 people serve the Archdiocese of Washington working for its parishes, schools, agencies and Central Pastoral Administration. Some of these

Pastoral Administration. Some of these dedicated employees have given decades of their lives serving the Church in Washington.

In June 2015 Robert Love, who spent 42 years in Catholic education – the last 16 as principal of St. Pius X Regional School in Bowie – retired at the end of the school year. "I couldn't have picked a better career. Catholic education has been very fulfilling," Love said. "I can look back and say, 'I've made a difference in someone's life."

Prior to his tenure at St. Pius X, Love spent 12 years as an English and world history teacher at DeMatha Catholic High School in Hyattsville, and then 14 years as principal of St. Matthias School in Lanham. At the time of his appointment, he was the youngest principal in the Archdiocese of Washington.

A native of Prince George's County, Love grew up in St. Bernard of Clairvaux Parish in what is now Riverdale Park. He said that being a member of that parish and attending its school "had a tremendous effect on me as an individual."

To meet the long-term retirement needs of its employees, the archdiocese offers a 403(b) retirement plan that matches half of the employees' contribution up to four percent of their pay.

The Lay Employee Defined Benefit Pension Plan, which was frozen effective Dec. 31, 2012, continues to be underfunded by a significant amount, more than \$44 million at June 30, 2015. Contributions to the plan continue to be made from the monthly amounts assessed to the parishes and schools and other participating entities based on eligible earnings of current employees.



Robert Love, pictured here with students Rebecca Spurgeon, Maya Nahmias, Colleen Blasko at St. Pius X Regional School in Bowie, retired from the school in June 2015 after spending 42 years working in Catholic education.

Caring for our retired priests

In Nov. 2014, the archdiocese held the fourth Retired Priests Collection in parishes, and it was again met with great generosity from the faithful, raising approximately \$500,000 to help ensure our clergy will be financially supported in their retirement.

While many priests continue working long after they are eligible to retire at age 70, upon retirement the archdiocese provides a monthly retirement benefit for its priests. This is through the Priests' Retirement Benefit Trust. Their healthcare, special needs and funeral expenses are provided from a separate fund – the Priests Medical and Care Fund. Money from the Trust and the Fund is restricted solely for caring for retired archdiocesan priests. At the end of the fiscal year, the retirement benefits and medical and other care were under funded by \$23.5 million.

#### Priests' Retirement Benefit Trust and Priests' Medical and Care Fund

Statements of Activities and Changes in Unfunded Obligation For the year ended June 30, 2015

| For the year chaca sure 50, 2015       |                 |
|--|-----------------|
| Inflows:                               |                 |
| Employer contributions                 | \$ 3,464,000    |
| Second collection and other gifts      | 985,000         |
| Investment (losses)                    | (701,000)       |
|  | 3,748,000       |
| Outflows:                              |                 |
| Retirement benefits paid               | 1,452,000       |
| Medical and care benefits paid         | 1,147,000       |
| Administrative and other fees          | 467,000         |
|  | 3,066,000       |
| Increase in cash position              | 682,000         |
| Actuarial changes                      | 7,965,000       |
| Change in unfunded liability           | (7,283,000)     |
| Unfunded liability as of July 1, 2014  | (16,229,000)    |
| Unfunded liability as of June 30, 2015 | \$ (23,512,000) |
|  |                 |



## Lay Employee Pension Plan

At June 30, 2015, the lay employee pension plan was 82% funded

| Investment balance  | \$<br>200,665,000  |
|---------------------|--------------------|
| Actuarial liability | 245,568,000        |
| Underfunded         | \$<br>(44,903,000) |
|                     |                    |

### Priests' Retirement Funds Actuarial Liability vs. Assets, net | June 30, 2015



## ARCHDIOCESAN AFFILIATED FOUNDATIONS

n the 2014-15 school year, the Archdiocesan Tuition Assistance Program was able to award \$5.7 million in tuition assistance to more than 5,000 students, making a Catholic school education possible for many families who would not have been able to afford it. The **Catholic Education** Foundation of the Archdiocese of

Washington was established to protect funds that can only be spent on Catholic education. In Nov. 2014, the CEF board

provided approval for the Archdiocese of Washington to award \$5.8 million in tuition assistance for the 2015 – 2016 school year. This amount is an increase of \$155,000 as compared to the previous school year. The application and tuition assistance awarding process was managed by the Catholic Schools Office resulting in nearly 6,000 students receiving a tuition assistance award to attend a Catholic school in the Archdiocese of Washington.

The FitzGerald Scholarship is one of the individual scholarship funds that is managed by the CEF. The FitzGerald Scholarship offers tuition assistance that is designated for Catholic and non-Catholic high school students who are applying to, or currently enrolled in, an Archdiocese of Washington Catholic high school. A prospective award recipient must demonstrate financial need and be able to show how their Catholic education has influenced their leadership qualities. An award recipient should also show promise as a future leader in our Church and society and also demonstrate a commitment to lead in their community, parish, and/or school. Approximately 30 students were awarded a FitzGerald Scholarship for school year 2014-2015.

Giuseppe Meli, a rising ninth grade student from Don Bosco Cristo Rey High School, was awarded a FitzGerald Scholarship in March 2015. Giuseppe is the youngest of 11 children and has an older brother who is a priest. Giuseppe attended Annunciation School and was selected based

## Catholic Investment Trust of Washington

The archdiocesan retirement plans and affiliated foundations and Central Pastoral Administration are grantors to the Catholic Investment Trust of Washington.

The Board of Trustees of the Catholic Investment Trust of Washington oversees the investments on behalf of the grantors.

Each grantor is represented on the Board and there is an independent member serving as chairman.



on his academic achievements and demonstrated potential to be a future leader in the Catholic Church.

In Nov. 2014, the CEF board of directors also approved a grant request in the amount of \$45,000, made by the Office of Catechesis, for the purpose of paying for the expenses related to the implementation of the Faith Knowledge Assessment (FKA) for parish religious education programs. The grant made possible the implementation of the FKA for 12,530 students in grades 3 – 8 from 109 religious education programs throughout the archdiocese. The participating students scored at or near proficiency in the six key elements of the curriculum.

The Secretariat for Development requested and received a loan from CEF during the fiscal year. The loan supported the implementation of an advancement initiative to support tuition assistance in the Archdiocese of Washington. The advancement initiative raised nearly \$3 million as of June 30, 2015.

## Forward in Faith Foundation

Forward in Faith, Inc. began in 2004 as a campaign to create an enduring foundation for the archdiocese to address immediate needs in parishes and communities and to establish long-term endowments.

The people of the archdiocese responded with inspired generosity to the campaign, collecting more than \$127.8 million since the campaign began. The campaign has ended but the Forward in Faith Foundation and its board of directors continue to oversee the endowment funds that have been created and distribute critical resources in six major areas: education, Catholic Charities, pastoral services, multicultural apostolates, ministry enhancement and sharing resources with parishes in need.



#### Sources of Funds for Tuition Assistance Awards for the 2014-15 fiscal year

| Appeal and major gifts, includin | -  |           |
|----------------------------------|----|-----------|
| those pledged in prior years     | \$ | 2,100,000 |
| Parish contributions             |    | 2,400,000 |
| Forward in Faith and             |    |           |
| other endowments                 |    | 1,200,000 |
| Total sources                    | \$ | 5,700,000 |
| 21%<br>42%                       |    | 37%       |
|                                  |    |           |
|                                  |    |           |

Parish contributions 42%

Appeal and major gifts 37%

Forward in Faith and other endowments 21%

#### Catholic Education Foundation of the Archdiocese of Washington, Inc. Changes in Net Assets

For the year ended June 30, 2015

| Opening net assets        | \$    | 25,367,000 |
|---------------------------|-------|------------|
| Revenue:                  |       |            |
| Contributions and gifts   |       | 5,449,000  |
| Total revenue:            |       | 5,449,000  |
| Expenses:                 |       |            |
| Tuition assistance and gr | ants* | 5,364,000  |
| Management and genera     | al    | 331, 000   |
| Fundraising               |       | 107,000    |
| Investment loss           |       | 406,000    |
| Total expense:            |       | 6,208,000  |
| Change in net assets      |       | (759,000)  |
| Ending net assets         | \$    | 24,608,000 |

°Of the \$5.7 million in awards, this represents the amount accepted and distributed to schools.

To learn more about the Archdiocese of Washington's Tuition Assistance Fund: www.adw.org/tuition-assistance

#### Archdiocesan Tuition Assistance

| School Year | Applicants | Awardees | Need          | Award        | % of Need Met |  |
|-------------|------------|----------|---------------|--------------|---------------|--|
| 2015-16     | 9,672      | 5,955    | \$ 47,455,659 | \$ 5,855,000 | 12%           |  |
| 2014-15     | 9,830      | 5,113    | \$ 53,190,362 | \$ 5,700,000 | 11%           |  |
| 2013-14     | 10,134     | 4,988    | \$ 40,700,000 | \$ 5,500,000 | 14%           |  |
| 2012-13     | 7,585      | 3,817    | \$ 29,683,689 | \$ 5,000,000 | 17%           |  |
| 2011-12     | 8,366      | 3,730    | \$ 31,614,369 | \$ 5,000,000 | 16%           |  |
|             |            |          |               |              |               |  |

Tuition assistance financial commitments for a school year are made in the prior fiscal year but paid in the next.

| Forward in Faith, Inc.                |    |             |
|---------------------------------------|----|-------------|
| Changes in Net Assets                 |    |             |
|                                       |    |             |
| For the year ended June 30, 2015      |    |             |
| Opening net assets                    | \$ | 79.046.000  |
| opening net assets                    | Ψ  | 77,040,000  |
| Additions:                            |    |             |
| Gifts                                 |    | 74,000      |
| llees                                 |    |             |
| Uses:                                 |    | 1 220 000   |
| Tuition assistance                    |    | 1,220,000   |
| St. Joseph's Lay Leadership Institute |    | 36,000      |
| Archdiocesan Charitable Fund          |    | 84,000      |
| Multicultural apostolate              |    | 350,000     |
| Seminarian expenses                   |    | 105,000     |
| Redemptoris Mater Missionary Seminary |    | 45,000      |
| Needy parishes and schools            |    | 635,000     |
| Campus ministry                       |    | 30,000      |
| Housing for women religious           |    | 30,000      |
| Ministry enhancement                  |    | 200,000     |
| General and administrative expense    |    | 168,000     |
| Investment loss                       |    | 1,334,000   |
| Total uses                            | \$ | 4,237,000   |
| Change in net assets                  | \$ | (4,163,000) |
| Ending net assets                     | \$ | 74,883,000  |
|                                       |    |             |

## PARISHES AND SCHOOLS

One fruit of the Synod is the Office of Cultural Diversity and Outreach, which will better serve the spiritual needs of the family of faith of the Church of Washington.

#### Our Parishes

The Archdiocese of Washington is home to more than 621,000 Catholics of many different cultures from nearly every continent. The face of the Catholic Church in America is reflected in the family of faith of the archdiocese as Masses are celebrated in more than 20 languages each week.

During the first Archdiocesan Synod, the Church in Washington was closely examined and a blueprint for the archdiocese's future outreach in education, service, worship, community, administration and stewardship was drawn up. The Archdiocesan Synod closing Mass on June 8, 2014 initiated the implementation of over 225 recommendations brought forth by the faithful.

One fruit of the Synod is the Office of Cultural Diversity and Outreach, which will better serve the spiritual needs of the family of faith of the Church of Washington. The mission of this newly created office is to engage members of cultural and language communities in the life and



leadership of the archdiocese's parishes and related organizations and to respond to diverse ethnic pastoral needs and concerns. The office will utilize resources both locally and nationally in order to foster evangelization from a cultural perspective.

#### **Our Schools**

Catholic schools in the Archdiocese of Washington cultivate students' minds, open their hearts and nurture their spiritual development. From pre-kindergarten through high school, our schools are centers of academic excellence and alive with Gospel values. For generations, Catholic schools in the archdiocese have educated leaders for our Church, our communities and our nation. Today, 95 Catholic elementary, high schools and early learning centers serve more than 27,000 students.

The affordability of Catholic education is a concern that affects Catholic schools across the country. Despite schools working hard to keep tuition as affordable as possible, some schools have sadly experienced a decrease in enrollment from year to year and are unable to meet their monthly expenses. These schools have undergone a consultation process with parents, parishioners and other stakeholders in the school to discuss the school's financial challenges and come to a consensus on a solution. Over the years, some of the schools' situations were insurmountable and a number of parish schools have merged or closed.

In other cases, communities have been able to bring about a change in enrollment or finances and thereby keep their doors open and strengthen their schools for the future. For Mother Catherine Spalding School in Helen, Md., the consultative process resulted in the creation of a new and independent Catholic elementary school, Mother Catherine Academy and the formation of the Mother Catherine Spalding Legacy Scholarship program which supports students who attend a Catholic elementary school in Southern Maryland. Today, parish schools communicate and engage parents through consultation years before the school might reach a crisis point, greatly reducing the number of schools that have had to merge or close.

Regional Catholic schools are increasing in number as more parishes in the archdiocese have selected to participate in regionalization agreements. This is good news for our parishes and our schools. Catholic elementary schools like St. Jude Regional Catholic School in Rockville offer a successful model of how neighboring parishes can work together to support and sustain Catholic education for the future.

The national search for a new superintendent of schools for the Archdiocese of Washington was launched in June 2014 after the announcement that Deacon Bert L'Homme, Ph.D. was stepping down after being named superintendent for the Durham Public Schools in North Carolina. In May 2015, Cardinal Donald Wuerl, archbishop of Washington, named William H. Ryan as Superintendent of Schools to be effective July 1, 2015. Ryan's career in education spans more than twenty years and includes extensive experience at both the school and central administration office levels. Most recently, he served as the Employee Performance and Evaluation Officer in Prince George's County Public Schools. As superintendent, Ryan will have oversight for 68 Catholic elementary schools, 20 Catholic high schools and seven early childhood programs in Washington, D.C., and suburban and southern Maryland. The Catholic schools in the archdiocese form the largest nonpublic school system in the area.

### Parish and School Revenue and Expense Years Ended June 30, 2015 and 2014

|  | FY 15             | FY 14             |
|--|-------------------|-------------------|
| Parish Revenue                               |                   |                   |
| Offertory and other donations                | \$<br>115,420,000 | \$<br>111,095,000 |
| Fundraising and other revenue                | 21,054,000        | 19,239,000        |
| Investment income and unrealized gain        | 1,511,000         | 9,106,000         |
| Total Parish Revenue                         | \$<br>137,985,000 | \$<br>139,440,000 |
| Parish Expenses                              |                   |                   |
| Core ministry                                | \$<br>45,463,000  | \$<br>45,341,000  |
| Building operations and capital expenditures | 46,684,000        | 45,404,000        |
| Administration and other                     | 39,041,000        | 38,854,000        |
| Total Parish Expenses                        | \$<br>131,188,000 | \$<br>129,599,000 |
| Parish Net Income                            | \$<br>6,797,000   | \$<br>9,841,000   |
| School Revenue                               | \$<br>114,960,000 | \$<br>114,917,000 |
| School Expenses                              | 114,891,000       | 114,393,000       |
| School Net Income                            | \$<br>69,000      | \$<br>524,000     |
| Parish and School Net Income                 | \$<br>6,866,000   | \$<br>10,365,000  |

School revenue and expenses do not include Mary of Nazareth, high schools or the four Consortium of Catholic Academies' schools, as they are disclosed on page 4.

