

Creating Your Papal Visit Door Hangers

How To & Best Practices

Order Papal Visit Door Hangers at no cost to assist with door-to-door evangelization efforts! The front will be a Papal Visit design available in either English or bilingual (combined English/Spanish) in order to capitalize on widespread interest in Pope Francis. The back is parish-specific and fully customizable to invite neighbors to your parish.

Why Door Hangers?

- **Easy tool** to invite your neighbors into your parish and enhance the visibility of your parish in your community.
- **Versatile format.** Hang them on doors. Put them on windshields. Hand them out as fliers at Metro stations, community events, fairs, etc. Use them to start conversations.
- **Empower parishioners** – Distributing door hangers helps volunteers internalize the call to missionary outreach. Reach out into your community AND form missionary disciples at the same time!

Key Dates:

July 16th, 12:30pm – **Door Hangers Webinar** – The Office of Evangelization will host a webinar to discuss best practices for ordering and using Papal Visit Door Hangers in your parish community. We invite all staff and key volunteers to participate. Access the webinar (or a recording afterward) at <https://youtu.be/fD1Hqmslq64>.

July 20th (End of Day) – **Early Orders Due** – Will be delivered to your parish by August 11th.

August 3rd (End of Day) – **Final Order Deadline** – Will be delivered to your parish by September 1st.

Submitting Orders:

The order form is available via the [ADW Parish Offices webpage](#). *Only parish administrators may order.* The order form will direct you to fill out the following information fields:

Parish Information: Parish name, address, and contact information. Website and any social media platforms, if used.

Mass Times: Include information such as different languages, support for special needs, etc.

Open Box for Invitation, etc.: Use this space for a personal welcome message or invitation from the pastor. Also include information about any upcoming “hook” events—such as hospitality events, picnics, fairs, talks, etc.—which a visitor might find appealing. Adopt the perspective of someone receiving the door hanger and considering your parish or the Catholic Church for the first time in a long time. Many will find a community or hospitality event to be a more approachable entry point than immediately engaging with the sacramental life of the parish.

Order Contact: The main parish contact for the door hangers order. This is for internal use only and will not be printed.

Number of door hangers to order: Please order in units of 100. The minimum order quantity is 300 door hangers.

Door Hanger Language Choice: The door hanger design (the front) is available in an English design or a bilingual English/Spanish combination design. Please select whichever would best serve your community.

Contact Mike Owens at owensm@adw.org or 301-853-5347 with any questions.